



## **PRESS RELEASE**

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**Media should contact:**

**T. J. Connolly 210.828.4600**  
[tj@connollycompany.com](mailto:tj@connollycompany.com)

# **TechnoWise Group Announces Advisory Board Appointment**

**(Boca Raton, Florida)** Florida-based energy conservation company The TechnoWise Group, Inc., today announced the appointment of Rebecca Klein to its Advisory Board of Directors.

In announcing Klein's appointment, TechnoWise Chairman and CEO Rafael Zaga noted that Klein's business backgrounds and career achievements make him highly suited to be a member of the company's Advisory Board.

Rebecca Klein is Principal of Klein Energy, LLC, an energy consulting company based in Austin, Texas. Her clients include international and domestic companies focused on penetrating or expanding in the North American power sector whose needs concern regulatory, commercial, financial or government affairs expertise. Over the last twenty years she has worked in Washington, DC and in Texas in the energy, telecommunications and national security arenas.

Texas Governors Rick Perry and former Texas Governor George W. Bush have appointed Ms. Klein to several leadership positions. From 2001-2004, Ms. Klein served as Commissioner and then Chairman of the Texas Public Utility Commission where she oversaw the implementation of

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deregulation in the \$36 billion electric power market and chaired a national task force of state regulators addressing critical telecommunications topics. Following the World Trade Center bombings in 2001, Ms. Klein was appointed to the Texas Homeland Defense Task Force, which was tasked to identify and mitigate security vulnerabilities for the State.

Ms. Klein previously worked in Washington, DC. She arrived to the Nation's Capital in 1988 as one of twelve people selected nationally to the Congressional Hispanic Caucus Fellowship Program during which time she worked for the Secretary of the Air Force's Legislative Affairs Office. From 1989-1992, she worked in the White House in the Office of Presidential Personnel where she assisted in recruiting and recommending sub-cabinet level presidential appointees in the national security arena of government. She served as Associate Director at the U.S. Trade Development Agency, from 1992-1993, overseeing the agency's accounts in multi-national development banks. From 1996-1997, Ms. Klein worked at the American Enterprise Institute undertaking legal research in current telecommunications issues. She was then hired as a Senior Fellow at Georgetown University's McDonough School of Business. Ms. Klein also worked for Bearing Point Consulting, spearheading the start-up of their Government Affairs & Industry Relations Office.

Presently, Ms. Klein sits on the Board of Directors of Avista Corporation, a publicly traded utility headquartered in Spokane, WA. She was Former Chairman and Vice Chairman of the Board of Directors of the Lower Colorado River Authority, a public power utility based in Austin, TX. Other Boards on which she currently sits include the National Institute for Renewable Energy, Reactive Surfaces, Ltd, and the non-profit, Power Across Texas. She has previously served as a Diversity Advisory Committee Member for the Federal Communications Commission.

Ms. Klein is a Lieutenant Colonel in the U.S. Air Force Reserve. She is a veteran of Desert Storm where she served in Saudi Arabia. She received her academic training at Stanford University (B.A., Biology); Georgetown University (M.A., National Security Studies); and St. Mary's Law School (J.D.).

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“TechnoWise is honored to bring a person of Ms. Klein’s experience and record of achievement and public service to our Advisory Board of Directors. She will be an invaluable asset to our organization,” Rafael Zaga said.

Zaga added that the members of the Advisory Board would advise the company on operational, marketing and industry-related issues.

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*The TechnoWise Group, Inc., ([www.technowisegroup.com](http://www.technowisegroup.com)) is an energy conservation solutions company focused on industrial, commercial and residential applications. The TechnoWise Group has been able to leverage world-class talent to create a unique and rich intellectual property portfolio in the energy conservation arena. This portfolio has been incorporated into the companies product lines, which have been field proven for years demonstrating exceptional energy conservation performance.*

The TechnoWise Group

4855 Technology Way, Suite 550 • Boca Raton, Florida 33431 • (P) 561-910-9600 • (F) 561-910-9659  
[www.technowisegroup.com](http://www.technowisegroup.com)